

# Doing Business

## Agenda SAS Analytics Roadshow

**11:00 AM - 11:30 AM**

**COFFEE BREAK**

**09:30 AM - 10:15 AM**

### **ANALYTICS IN ACTION: DATA MANAGEMENT AND STREAMING ANALYTICS**

- Scurteaza timpul de reactie si raspunde in timp real la oportunitatile aduse de analiza datelor in miscare – **Brad Hathaway – Regional Advisory Technical Manager Data Management, SAS**

**09:00 AM - 09:30 AM**

**REGISTRATION & WELCOME COFFEE**

**09:30 AM - 09:30 AM**

**WELCOME**

- **Daniel Pana, Country Leader, SAS Romania**

**11:30 AM - 12:15 PM**

## **ANALYTICS IN ACTION: TAMING THE BIG DATA**

- Decizii rapide si de incredere cu Hadoop – **Asif Abbasi – Principal Business Solutions Manager, SAS**

**10:15 AM - 11:00 AM**

## **ANALYTICS IN ACTION: APPROACHABLE ANALYTICS AND DECISIONS AT SCALE**

- Automatizati si imbunatatiti procesele de decizie prin utilizarea la maxim a datelor din companie. Simulati scenarii si alegeti-l in timp real pe cel mai potrivit – **Andrew Pease – Senior Manager, Pre-sales Support, SAS**

**12:15 PM - 12:30 PM**

## **WRAP UP**

- Concluzii generale, explorarea beneficiilor si oportunitatilor in analiza datelor, din perspectiva utilizatorilor – **Dan Ioan Ghergut – Vice Presedinte INS & Profesor Asociat de Statistica, Universitatea Titu Maiorescu**

**12:30 PM - 02:00 PM**

## **LUNCH & NETWORKING**