

Doing Business

Agenda SAS Analytics Roadshow

11:00 AM - 11:30 AM

COFFEE BREAK

09:30 AM - 10:15 AM

ANALYTICS IN ACTION: DATA MANAGEMENT AND STREAMING ANALYTICS

- Scurteaza timpul de reactie si raspunde in timp real la oportunitatile aduse de analiza datelor in miscare – **Brad Hathaway – Regional Advisory Technical Manager Data Management, SAS**

09:00 AM - 09:30 AM

REGISTRATION & WELCOME COFFEE

09:30 AM - 09:30 AM

WELCOME

- **Daniel Pana, Country Leader, SAS Romania**

11:30 AM - 12:15 PM

ANALYTICS IN ACTION: TAMING THE BIG DATA

- Decizii rapide si de incredere cu Hadoop – **Asif Abbasi – Principal Business Solutions Manager, SAS**

10:15 AM - 11:00 AM

ANALYTICS IN ACTION: APPROACHABLE ANALYTICS AND DECISIONS AT SCALE

- Automatizati si imbunatatiti procesele de decizie prin utilizarea la maxim a datelor din companie. Simulati scenarii si alegeti-l in timp real pe cel mai potrivit – **Andrew Pease – Senior Manager, Pre-sales Support, SAS**

12:15 PM - 12:30 PM

WRAP UP

- Concluzii generale, explorarea beneficiilor si oportunitatilor in analiza datelor, din perspectiva utilizatorilor – **Dan Ioan Ghergut – Vice Presedinte INS & Profesor Asociat de Statistica, Universitatea Titu Maiorescu**

12:30 PM - 02:00 PM

LUNCH & NETWORKING